Typically, a new building complying with current codes needs no further enhancement to achieve a USRC Certified Rating. However, achieving this designation can add considerable value to the building. LEED® Certified buildings command from 5% to 15% higher rents and selling prices than similar non-certified buildings. As the building design and construction market is moving from a sustainability to a resilience mindset, USRC Certified buildings that incorporate state of the practice seismic design features will similarly be more highly valued. The cost of obtaining a USRC Certified Rating is generally less than the cost to obtain a LEED® Rating for a comparable building.